

WHAT WE DO FOR YOU

Overview

Founded in 1988, WestMar Commercial Brokerage, Inc. ("WestMar"), has enjoyed an excellent reputation as the leading independent commercial real estate brokerage firm in Southwest Riverside County, specializing in retail, office, industrial, land, and investment properties. The firm has been honored as the City of Murrieta's Medium Business of the Year for its involvement and contributions in the community, and for its commitment to helping the City grow its business. The firm is also consistently recognized as one of the Top 10 Brokerage Firms in the Inland Empire by The CoStar Group.

Why We're Unique

When selecting a commercial real estate firm, the most important consideration is how well the company understands your needs. WestMar is known for working with clients, not just for them. We partner with clients to create long-term relationships that are built upon a commitment to their business objectives.



What You Can Expect From Us

Exceeding clients' expectations is the standard by which we measure our success. We are committed to aligning our operations with your needs through:

- **commitment** through **ACCOUNTABILITY** for costs, due diligence and responsiveness to achieve your business objectives
- **consistency** with **DEDICATED PEOPLE** through planning, implementation, review, research, reporting and processes
- **confidence** with **CREDIBILITY** that our market intelligence will keep you well informed to make proactive and profitable decisions

WHAT WE OFFER

Leasing

- Tenant Representation
- Landlord Representation
- Negotiations

Development Consulting

- Development Consulting
- Broker Involvement
- Planning and Organization

Purchase and Sales

- Purchase and Sales
- Market Analysis
- Investment & Financial Analysis
- Site Selection/Acquisition
- Land Uses and Planning
- Site Disposition
- Financing/1031 Exchange

Marketing Services

- Marketing Services
- Brochures
- Signage
- Cooperating Broker Exposure
- Direct Contact
- Tracking Prospects
- LoopNet
- CoStar
- International Council of Shopping Centers (ICSC)
- American Industrial Real Estate Association (AIR)

Founded in 1988

www.WestMarCRE.com

WestMar Commercial Real Estate

Specialty Divisions

Our specialty divisions are staffed with professionals who have significant expertise with a particular property type or within a specific industry. This expertise, combined with WestMar Commercial Real Estate's highly respected service platform, ensures that clients are presented the most desirable solutions to their real estate needs.



Retail



Office



Industrial



Land



Investment

Market Research



Intimate market knowledge and state-of-the-art technology are the foundation blocks of our market research.

WestMar Commercial Real Estate has the ability to provide thorough and concise reports containing a variety of data to assist the buyer in understanding the investment opportunities available. The report can include such items as demographics (population, income, housing, education, age groups, work force, etc.), trade area studies, and anticipated changes in market conditions that may impact the client's decision to purchase or locate in a certain area or project.

Our customized analysis enables informed client decisions by providing creative solutions to complex problems.



Backed by the best professionals and state-of-the-art resources for maximizing our clients' return on their investment, WestMar Commercial Real Estate is committed to helping you identify and quantify your real estate alternatives while capitalizing your financial performance.

We work to align your real estate position and/or holdings with your business strategy. Our methodology is individually tailored to provide you with an extensive array of real estate options.

Financial Analysis

Site Selection, Mapping & Demographics



Whether locating a new facility or moving an existing operation, WestMar Commercial Real Estate has the ability to identify and recommend locations that are fully aligned to maximize your strategic and tactical business objectives.

While the value of real estate is tied directly to its location, the optimum site for one business may not be the optimum site for another. Through close inspection, data analysis and a consultative approach with our clients, we provide unsurpassed research capabilities that help you make informed decisions.

Utilizing the latest technology in GIS and aerial photography software, we are able to create demographic and thematic maps for use in the decision-making process. Our thematic mapping and digital overlay technique quickly and easily reveals the specific areas of interest over the focus region.

We are committed to providing beneficial and time-saving services that enable our sales professionals to focus their efforts on those that ultimately determine our success: our clients.



Our extensive resources, established relationships and experienced staff enable us to render a variety of services that have a positive economic effect on your bottom line. Marketing and Business Development concentrates its efforts on three areas:

Visibility

- Advertising & Public Relations
- Professional & Community Association Involvement
- Strategic Outreach

Relationship Management

- Client Appreciation Events
- Contact Relationship Management
- Networking Opportunities

Brand Integrity

- Multi-Media Communications

Marketing and Business Development

Our Team



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